Co-VAL’s High-Level Summit on ‘Co-Creation’ & ‘Design Thinking’ was successfully completed!

On 6th June 2019, the Lisbon Council brought together leading experts, top civil servants think tankers, and policymakers to convene High-Level Summit on ‘Co-Creation’ and ‘Design Thinking.’ The discussion and debate were informed by Co-VAL’s Policy Brief, ‘Co-Creation of Public Services: Why and How’, which lays out a ten-step roadmap for delivering user-centric digital government, arguing that it is time to put co-creation at the core of government functioning.

Mike Bracken, senior fellow for digital government at the Lisbon Council and founding director of the Government Digital Service in the Cabinet Office of the United Kingdom, delivered The 2019 Jean Monnet Lecture, reflecting on his 15 years of leadership in building public services of the future. Furthermore, the associate director of the Lisbon Council, Francesco Mureddu, presented Co-Creation of Public Services: Why and How, and discussed how citizens can co-create public services and why this is important for Europe. Gertrud Ingestad, director-general for informatics at the European Commission, discussed the potential of co-creation to deliver better services to more people. Amalia Zepou, vice-mayor for civil society and innovation of Athens, Greece and Paola Pisano, deputy-mayor for innovation, smart city, demographic and statistical services and information systems in Turin, Italy, showcased real-life examples of co-creation at the local level.

The summit was convened by the Understanding Value Co-Creation in Public Services for Transforming European Public Administrations project, or Co-VAL, a 12-partner research consortium, co-funded by the European Union. The Co-VAL project will map out the power and scope of co-creation around Europe and the world in order to build roadmaps and actionable policy recommendations for putting citizens at the heart of government and transforming public administrations.

The Co-VAL project is a collaboration between 11 partners from 11 countries: Athens Technology Center SA (Greece) that is coordinating the project; Universidad de Alcalá (Spain); The University of Edinburgh (United Kingdom); Universitat Konstanz (Germany); Universite des Sciences et Technologies de Lille - LILLE I (France); The Lisbon Council for Economic Competitiveness and Social Renewal asbl (Belgium), Universiteit Maastricht (Netherlands), Høgskolen i Innlandet (Norway), Roskilde Universitet (Denmark), Universita Commerciale Luigi Bocconi (Italy), Budapesti Corvinus Egyetem (Hungary), and PricewaterhouseCoopers Advisory SpA (Italy).
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